

Mid-Ohio Educational Service Center Business Advisory Council (BAC)

Meeting Minutes
September 28, 2020

- Mid-Ohio ESC BAC held a meeting on Monday, September 28, 2020 from 11:45 a.m. - 12:45 p.m. at Mid-Ohio ESC

- Present (X):

Jennifer Alt (Ohio Health)
 Teresa Alt (Richland County Youth & Family Council)
 Jeff DeVito (Milliron)
 Randy Dunlap (Crestview Local Schools)
 Kevin Kimmel (Mid-Ohio ESC)
 Nikki Lewis (Richland Area Ed. Foundation)
 John Parman (Lucas BOE / IKORCC)
 Dr. Karen Reed (NCSC)
 Zoi Romanchuk (PR Machine Works)
 Pam Stimpert (SPARC)

Guest present (X) at the meeting:

Greg Nickoli (Pioneer CTC)
 Clint Knight (Richland County Economic Development)
 Sonja Pluck (Madison Adult Career Center)
 Jeff Miller (RMC)
 Lynn Meister (Mid-Ohio ESC)
 Mark DeLaney (Mansfield Schools)
 Julie Frankl (SST7)

- Welcome and introductions. Each of those in attendance shared an update from their organization.
- Minutes from the February 24, 2020 were reviewed and approved.
- 2020-2021 Bylaws were reviewed.
- Clint Knight, Director of Workforce Development provided an update on the Community Opportunity website which Richland County recently joined Crawford and Wyandot Counties to connect local business with local talent along the U.S. Rt. 30 Corridor in Northwest Ohio. It was noted that business are currently building profiles and those interested in what job opportunities are registering on the website. The goal is to get high school students registered but this has been slowed down with the issues related to COVID-19. ~~sponsored by Jobs and Family Services, Richland County Economic Development and the SPARC Council.~~

Formatted: Font: Georgia, 12 pt

Formatted: Indent: Left: 0.5", Right: 0", Space After: 8 pt, Line spacing: Multiple 1.06 li, No bullets or numbering

- Jeff Miller, Executive Director of Regional Mfg. Coalition (RMC) provided an update from the RMC. Jeff reported that he is seeing positive signs that manufacturing is rebounding and moving in the right direction. He noted that it was a struggle to get participants interested in Manufacturing day due to COVID-19. On a positive note, the RMC golf outing went very well, and 32 teams participated which generated funds to go towards schools and scholarships.
- Lynn Meister, Director of Teaching and Learning at Mid-Ohio ESC, provided a presentation on Ohio's Graduation Requirements. Documents were shared with the group on the classes of 2021-2022 and the classes of 2023 and beyond. Lynn provided information on OhioMeansJobs-Readiness Seal along with Ohio's Industry-Recognized Credential Seal.
- Julie Frankl from the SST7 was present and was prepared to share information with the group as it related to her role at the State Support Team with Career Advising and Connections. Time did not allow for her to present at this meeting and she was invited back to the next BAC meeting to share the information.
- Nikki Lewis provided the following update as a follow up to the 9/28 BAC meeting:

*The Young Entrepreneurs Academy (YEA!) will be having their 12th Annual Saunders Scholars National Competition on Saturday, October 17th from 12 pm to 8 pm (do not worry, you do not have to watch this entire program). This event will take place virtually which means everyone has the opportunity to watch instead of just those that make the trip to Rochester, New York. The event will consist of four Semi-Finals Rounds and one Finals Round. All rounds will be streamed live over the web using Facebook and YouTube. I will provide additional information about the streaming providers as we get closer to the event day but for now, you can save this link to watch the event:
<https://www.youtube.com/watch?v=Xd8Vp4aEKy8>.*

- *Semi-Final Round competition time for Madison will be from 12 pm to 1:30 pm*
- *Final Round will take place from 7 pm to 8 pm.*
- *We should know by 3 pm that day if Madison will be competing in the finals and will make announcements across our social media platforms.*
- *During the Finals Round, there will be a text to vote opportunity for the audience to determine the People's Choice Award winner. I hope that if Madison makes it to the finals, that you all will help me make Madison that winner.*

The YEA! program is a seven-month program where middle and high school students from across Richland and surrounding counties learn to build, fund, and launch their very own real businesses. In the first five years we have had this program in our community, we have graduated 45 students, launched 42

businesses, and awarded \$28,000 in start-up funding. Each student has the opportunity to pitch their business to a panel of local “investors” who award the students start-up funding based on the merits of their business ideas (think Shark Tank). Then one student business is selected to represent our community at the national level where prizes, awards, college scholarships and cash are awarded to the top three businesses.

This year Madison Running, eighth grader from Mansfield Christian and owner of Cool Rim, will be representing us at the national level. Madison arrived to the first day of YEA! classes last October with a prototype in hand and half of a business plan ready to go. On top of that, she was the youngest student in our program last year. She is determined to be successful in whatever she does. She regularly achieves great grades, is an active athlete, and participates in her community. When she developed Cool Rim, it was because she noticed a need for increased safety when cooking. She has developed a silicon rim protector that goes around the rims of your pots and pans to protect you against burns. She is currently patent pending and will be launching a kick-starter campaign very soon. She will go live on her website and begin accepting pre-orders in the coming weeks.

I wanted to provide you all of this information, so you understand how important this program is for our community and for our youth. As we discuss options for the next generation, becoming an entrepreneur should always be on that list. Besides just teaching them how to launch a business, each student walks away with basic business skills, understands how to communicate with people across generations, has create a network of resources, and shows understanding of leadership skills.

We are currently recruiting for the next class of YEA!. If you know a middle or high school student who may be interested in this program or could benefit from it, we do have two upcoming virtual information sessions. Please share this information with anyone who may be interested. I have also attached a copy of our application for you to share.

Monday, October 5th from 5:30-6:30 pm

<https://us02web.zoom.us/j/86053776076?pwd=YTluYWVWRxWTBYTDNRYW1xUWZPOTYdzo9>

Meeting ID: 860 5377 6076

Passcode: 172116

Wednesday, October 7th from 6:00-7:00 pm

<https://us02web.zoom.us/j/82838887758?pwd=emZtTVU5SHlCMoN5WDRpd1AxN3pVZzo9>

Meeting ID: 828 3888 7758

Passcode: 820515

*Hope to see many of you on the live streamed events.
Nikki*

*Nikki Lewis
Foundation Manager
Richland Area Chamber & Economic Development
55 N Mulberry Street
Mansfield, OH 44902
419-522-3211
www.richlandareachamber.com
www.chooserichland.com*

- The meetings for the 2020-2021 school year are as follows. The meetings will be held in the Mid-Ohio ESC [Artist Hall](#) with lunch starting at 11:30 a.m. and the meeting to follow from 11:45 a.m. – 12:45 p.m.

- ~~1. Monday, September 28, 2020~~
2. Monday, November 23, 2020
3. Monday, February 22, 2021
4. Monday, April 26, 2021